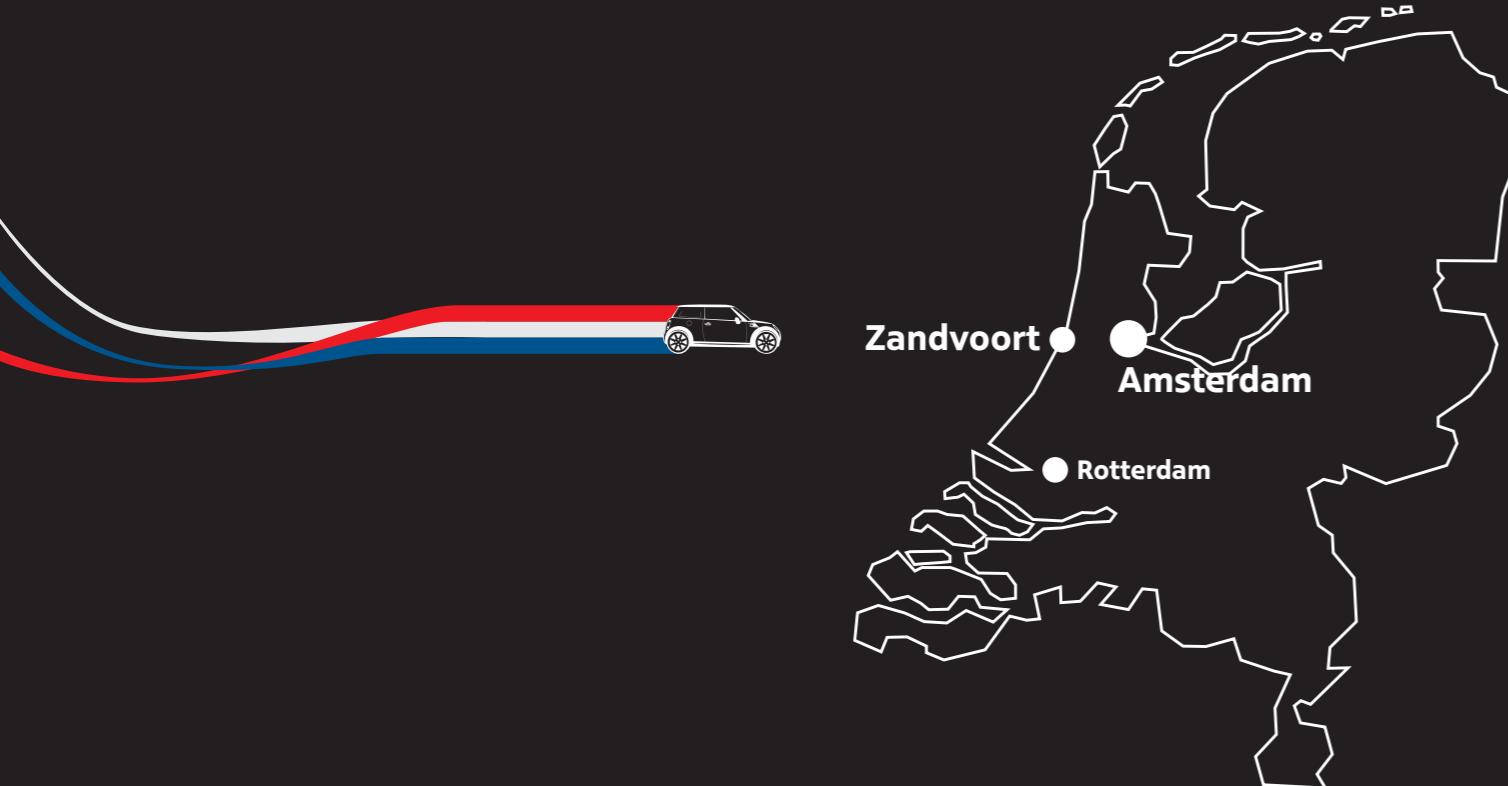


ENJOY MINI UNITED.



MINI UNITED

FRIENDS. FESTIVAL. CHALLENGE.

2007

AMSTERDAM, 22 - 24 JUNE

EVENT PROGRAMME.

www.MINI.com/MINIUnited

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Dear MINI Maniac,

We're happy you've made it. And you will be more than happy to be part of an outstanding event. This guide will give you a compact overview of what lies ahead – so have a look, or two.

Find out all about the race track action on Circuit Park Zandvoort: the MINI CHALLENGE series, the MINI CHALLENGE race car, and the MINI racing history. But since the track isn't only there for the pros, read what it has in store for you.

But MINI United isn't only about racing: it's a festival – the festival. With music, beaches, people from all over the world, sports galore – to name just a few. So, why don't you read for yourself?

And since all this adrenaline-fun-packed-everthing-alltogether doesn't only thrill you, but will probably make you hungry as well, read, what awaits you catering-wise.

So, get yourself ready and have the best of all times.

Your MINI United Team

02 IMPORTANT PHONE NUMBERS AND INFORMATION.

■ IMPORTANT PHONE NUMBERS

Country code for the Netherlands
City code for Amsterdam
City code for Zandvoort
Police, Ambulance, Fire department
Police (only to dial from NL)
First aid
Pharmacy (Zandvoort)
Mon – Fri 8:00 – 18:00

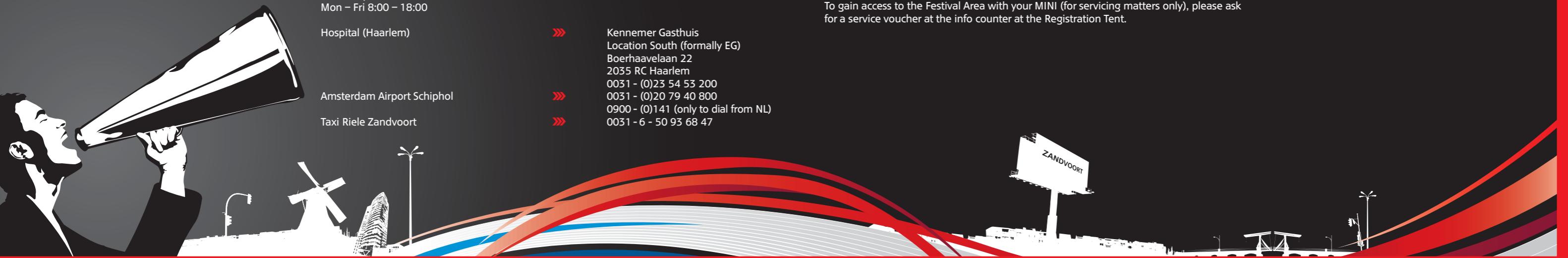
Hospital (Haarlem)

Amsterdam Airport Schiphol

Taxi Riele Zandvoort

» 0031
» 020
» 023
» 112
» 09008844
» 112
» 0031 - (0)23 57 13 073

» Kennemer Gasthuis
Location South (formally EG)
Boerhaavelaan 22
2035 RC Haarlem
0031 - (0)23 54 53 200
0031 - (0)20 79 40 800
0900 - (0)141 (only to dial from NL)
0031 - 6 - 50 93 68 47



■ IMPORTANT EVENT INFORMATION AND RULES

- » MINI Driver Training (for everybody) costs € 35 per participant and takes place at the MINI Driver Training centre.
- » Don't drink and drive! Security comes first.
- » Smoking is not allowed in all closed areas/rooms.
- » Dogs have to be taken on a leash.
- » Parents are responsible for their kids.
- » By attending MINI United 2007 you'll transfer all picture rights to MINI.
- » MINI assumes no liability.

» Liability statement:

You must sign a liability statement at the Driving Stations before you can take part in the following activities:

- » MINI Driver Training
- » RunOnFlat Slalom powered by Dunlop
- » MINI Test Drive
- » Track Drives in your own MINI
- » Taxi Rides in a MINI CHALLENGE car
- » Kart
- » Challenge Yourself
- » City Wave
- » Quater Jump
- » Poweriser Workshop

03 MINI SERVICE. KEEP IT MINI.

ASSISTANCE ON MINI SERVICING/MAINTENANCE AND GENERAL MATTERS IS AVAILABLE AT THE INFO COUNTER AT THE REGISTRATION TENT.

ANWB Club
ANWB (Wegenwacht)

» Contact Centre 0031 - (0)88 2692 222
» Alarm Centre 0031 - (0)88 2692 888

In the event of minor damage to your MINI, there is a mobile service in the Festival Area 2. To gain access to the Festival Area with your MINI (for servicing matters only), please ask for a service voucher at the info counter at the Registration Tent.

04 WHAT'S ON. OVERVIEW.

FRIDAY, 22ND JUNE 2007

10:00 – 12:00	» DJ Steven Quarré
10:00 – 19:30	» MINI CHALLENGE Drivers Club
10:00 – 19:30	» MINI United Design Exhibition
10:00 – 19:30	» The MINI Story Exhibition
10:30 – 19:30	» Kart for everyone
10:30 – 19:30	» RunOnFlat Slalom powered by Dunlop
10:30 – 21:00	» MINI Driver Training
10:30 – 19:30	» MINI Test Drives
10:30 – 12:00	» Track Drives in your own MINI
11:00 – 11:30	» MINI United Design Workshop
12:00 – 12:30	» MINI United Stunt Show
12:00 – 16:00	» DJ Sander Hucke
12:45 – 13:45	» MINI CHALLENGE free practise
15:00 – 15:30	» MINI United Design Workshop
16:00 – 19:30	» DJ J-Harlem
14:00 – 17:30	» Track Drives in your own MINI
14:00 – 14:30	» MINI Ambassadors: Autograph Session with Rauno Aaltonen and Mike Cooper
14:00 – 19:30	» Hed Kandi DJs
14:30 – 14:40	» Original MINI CareProducts Show
15:00 – 16:00	» Poweriser Show (+Workshop)
16:30 – 16:40	» Original MINI CareProducts Show
17:00 – 17:30	» MINI United Design Workshop
17:30 – 18:00	» MINI United Stunt Show
17:30 – 18:30	» Poweriser Show (+Workshop)
18:00 – 19:30	» Taxi Rides in a MINI CHALLENGE car
19:00 – 19:10	» Original MINI CareProducts Show
19:30 – 20:00	» MINI CHALLENGE drivers presentation
20:00 – 20:30	» MINI Collection Fashion Show with dance performance
20:30 – 22:00	» Hed Kandi DJs
22:00 – 24:00	» Erick E. performance
22:00 – 24:00	» Blackminton
24:00 – 1:00	» Hed Kandi DJs

Timings are subject to change. Please check possible changes at the info counter (Registration Tent).

For detailed information please look at the various chapters from page 10 on.

SATURDAY, 23RD JUNE 2007

9:00 – 19:30	» MINI United Design Exhibition
9:00 – 13:00	» DJ Sander Hucke
9:00 – 19:30	» MINI CHALLENGE Drivers Club
9:00 – 19:30	» The MINI Story Exhibition
9:30 – 19:30	» MINI Test Drives
9:30 – 19:30	» RunOnFlat Slalom powered by Dunlop
9:30 – 10:30	» Track Drives in your own MINI
9:30 – 19:30	» Kart for everyone
9:30 – 21:00	» MINI Driver Training
10:00 – 10:10	» Original MINI CareProducts Show
10:30 – 11:00	» MINI United Stunt Show
11:00 – 11:30	» MINI United Design Workshop
11:30 – 12:00	» MINI CHALLENGE qualifying
12:00 – 12:10	» Original MINI CareProducts Show
12:30 – 14:00	» Track Drives in your own MINI
13:00 – 13:30	» MINI United Design Workshop
13:00 – 17:00	» DJ J-Harlem
13:30 – 14:00	» Original MINI CareProducts Show
14:00 – 14:30	» MINI United Stunt Show
14:00 – 19:30	» Hed Kandi DJs
14:00 – 15:00	» Poweriser Show (+Workshop)
15:00 – 15:30	» MINI CHALLENGE race 1
16:00 – 16:30	» MINI Ambassadors: Autograph Session with Rauno Aaltonen and Mike Cooper
16:00 – 16:30	» MINI United Design Workshop
16:00 – 18:00	» Track Drives in your own MINI
17:00 – 17:10	» Original MINI CareProducts Show
17:00 – 17:30	» MINI United Design Workshop
17:00 – 19:30	» DJ Steven Quarré
18:00 – 19:00	» Poweriser Show (+Workshop)
18:00 – 19:30	» Taxi Rides in a MINI CHALLENGE car
19:00 – 19:10	» Original MINI CareProducts Show
19:30 – 20:00	» Award ceremony MINI CHALLENGE race 1
20:00 – 20:30	» MINI Collection Fashion Show with dance performance
20:00 – 4:00	» Hed Kandi DJs with dance performance
22:00 – 24:00	» Blackminton

SUNDAY, 24TH JUNE 2007

9:00 – 16:00	»» MINI CHALLENGE Drivers Club
9:00 – 16:00	»» MINI United Design Exhibition
9:00 – 12:00	»» DJ Rockid
9:00 – 16:00	»» The MINI Story Exhibition
9:30 – 16:00	»» Kart for everyone
9:30 – 16:00	»» RunOnFlat Slalom powered by Dunlop
9:30 – 16:00	»» MINI Test Drives
9:30 – 11:30	»» Track Drives in your own MINI
9:30 – 19:00	»» MINI Driver Training
9:30 – 9:40	»» Original MINI CareProducts Show
10:00 – 13:00	»» DJ Steven Quarré
10:30 – 11:30	»» Poweriser Show (+Workshop)
11:00 – 11:30	»» MINI Ambassadors: Autograph Session with Mike Cooper
11:00 – 11:30	»» MINI United Design Workshop
11:30 – 11:40	»» Original MINI CareProducts Show
12:00 – 13:00	»» Hed Kandi DJs
12:00 – 12:30	»» MINI CHALLENGE race 2
12:30 – 12:45	»» Award Ceremony Challenge Yourself
12:45 – 13:00	»» Award Ceremony MINI United Awards

13:00 – 13:30	»» Award Ceremony MINI CHALLENGE
13:00 – 13:30	»» MINI United Design Workshop
13:00 – 15:00	»» Concert: Wicked Jazz Sounds
13:00 – 14:00	»» Track Drives in your own MINI
13:00 – 16:00	»» Hed Kandi DJs
14:30 – 16:00	»» Taxi Rides in a MINI CHALLENGE car
15:00 – 15:30	»» MINI United Design Workshop
15:00 – 16:00	»» Hed Kandi DJs
15:30 – 15:40	»» Original MINI CareProducts Show
16:00	»» Official end

WEEKEND-LONG ACTIVITIES

	Friday	Saturday	Sunday
Photo Exhibition			
MINI United Impressions	»» 10:00 – 19:30	9:00 – 19:30	9:00 – 16:00
MINI United Open Market	»» 10:00 – 19:00	9:00 – 19:00	9:00 – 16:00
MINI United Beach Club	»» 10:00 – 1:00	9:00 – 4:00	9:00 – 16:00
Massage Area	»» 11:00 – 19:30	9:30 – 19:30	10:00 – 16:00
Hair Styling Area	»» 11:00 – 18:30	9:30 – 18:30	10:00 – 16:00
MINI United Cartoonist	»» 11:30 – 19:30	11:30 – 19:30	9:00 – 16:00
Kids Area	»» 10:00 – 19:30	9:00 – 19:30	9:00 – 16:00
Internet Café	»» 10:00 – 1:00	9:00 – 4:00	9:00 – 16:00
Challenge Yourself	»» 10:00 – 18:00	9:00 – 18:00	9:00 – 11:00
Quarter Jump	»» 10:00 – 19:30	9:00 – 19:30	9:00 – 16:00
City Wave	»» 10:00 – 19:30	9:00 – 19:30	9:00 – 16:00
MINI United Awards	»» 10:00 – 1:00	9:00 – 19:30	

For Track Drives in your own MINI, MINI Test Drives, Taxi Rides in a MINI CHALLENGE car, MINI Driver Training, MINI United Awards and MINI United Design Workshops please register at the Registration Tent.



05 FESTIVAL AREA 1.

MAIN TENT.

1 MINI COLLECTION SHOP

Your chance to upgrade yourself with the new MINI Collection.

Friday 10:00 – 21:00
Saturday 9:00 – 21:00
Sunday 9:00 – 16:00

2 MINI COLLECTION FASHION SHOW

Take a look at the new MINI Collection.
Friday 20:00 – 20:30
Saturday 20:00 – 20:30

3 STYLE YOUR MINI.

WORLD OF ACCESSORIES

Your chance to view and buy the essential extras for an even more thrilling drive.

Friday 10:00 – 21:00
Saturday 9:00 – 21:00
Sunday 9:00 – 16:00

4 PHOTO EXHIBITION MINI UNITED

IMPRESSIONS

Show your impressions of MINI United 2007.

Friday 10:00 – 1:00
Saturday 9:00 – 4:00
Sunday 9:00 – 16:00

5 CHALLENGE YOURSELF

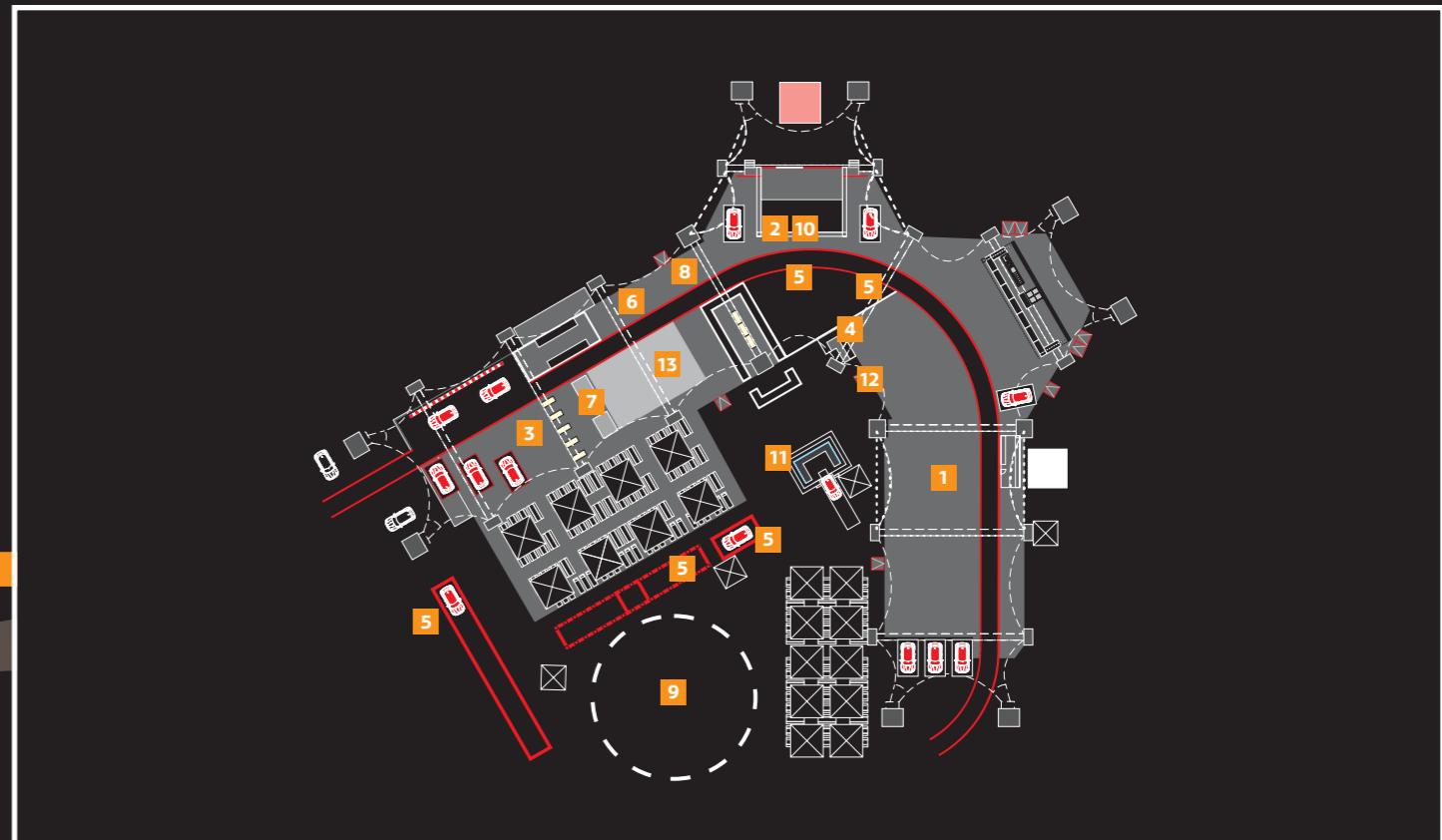
Get a team mate to Challenge Yourself and win an awesome MINI award. Can you handle it?

Friday 10:00 – 18:00
Saturday 9:00 – 18:00
Sunday 9:00 – 11:00

6 INTERNET CAFE

Get free internet access to tell your friends what they are missing at MINI United 2007.

Friday 10:00 – 1:00
Saturday 9:00 – 4:00
Sunday 9:00 – 16:00



7 MASSAGE AREA

Relax with a pleasant massage before you check out the Driving Activities.

Friday 11:00 – 19:30
Saturday 9:30 – 19:30
Sunday 10:00 – 16:00

8 HAIR STYLING AREA

Before you dance through the night with the music of Erick E. get a hair makeover from our professional hairstylists.

Friday 11:00 – 18:30
Saturday 9:30 – 18:30
Sunday 10:00 – 16:00

9 ACTION AREA

Watch incredible Break Dance performances as well as Poweriser Shows plus workshops to attend.

10 DJ'S AND NIGHTLIFE

Enjoy the beats from the most famous DJ acts of the Hed Kandi music label all around the clock.

11 MINI MONUMENT

DJs from the music label Hed Kandi will get you into the groove during the day.

12 MINI AMBASSADORS:

RAUNO AALTONEN AND MIKE COOPER

Rauno Aaltonen and Mike Cooper will be present at the Zandvoort festival for the entire duration of MINI United. On Friday, Saturday and Sunday, they'll be treating you to tales of their rallying exploits and will also be on hand to sign autographs.

Friday 14:00 – 14:30
Saturday 16:00 – 16:30
Sunday 11:00 – 11:30

13 MINIInternational LOUNGE

Chill out at the MINIInternational Lounge with your friends and flip through some issues of the magazine.





06 FESTIVAL AREA 1.

ACTIVITIES AND EXHIBITIONS.

INTERNATIONAL MINI MEETING POINT.

1 Meet your friends and folks at the International MINI Meeting Point from far away to experience this years MINI United together.

VERY IMPORTANT MINI PARKING. V.I.M.

2 Exhibit the very important MINI Parking with the most beautiful and outstanding MINI, which will get awarded on **Sunday, 24th 12:45** with the most-eye-catching-Design Award at the MINI United Nightlife Stage.

MINI UNITED OPEN MARKET.

3 The friends of MINI await you at the MINI United Open Market. Learn more about them and see what specials they offer for you and your MINI.

MINI UNITED BEACH CLUB.

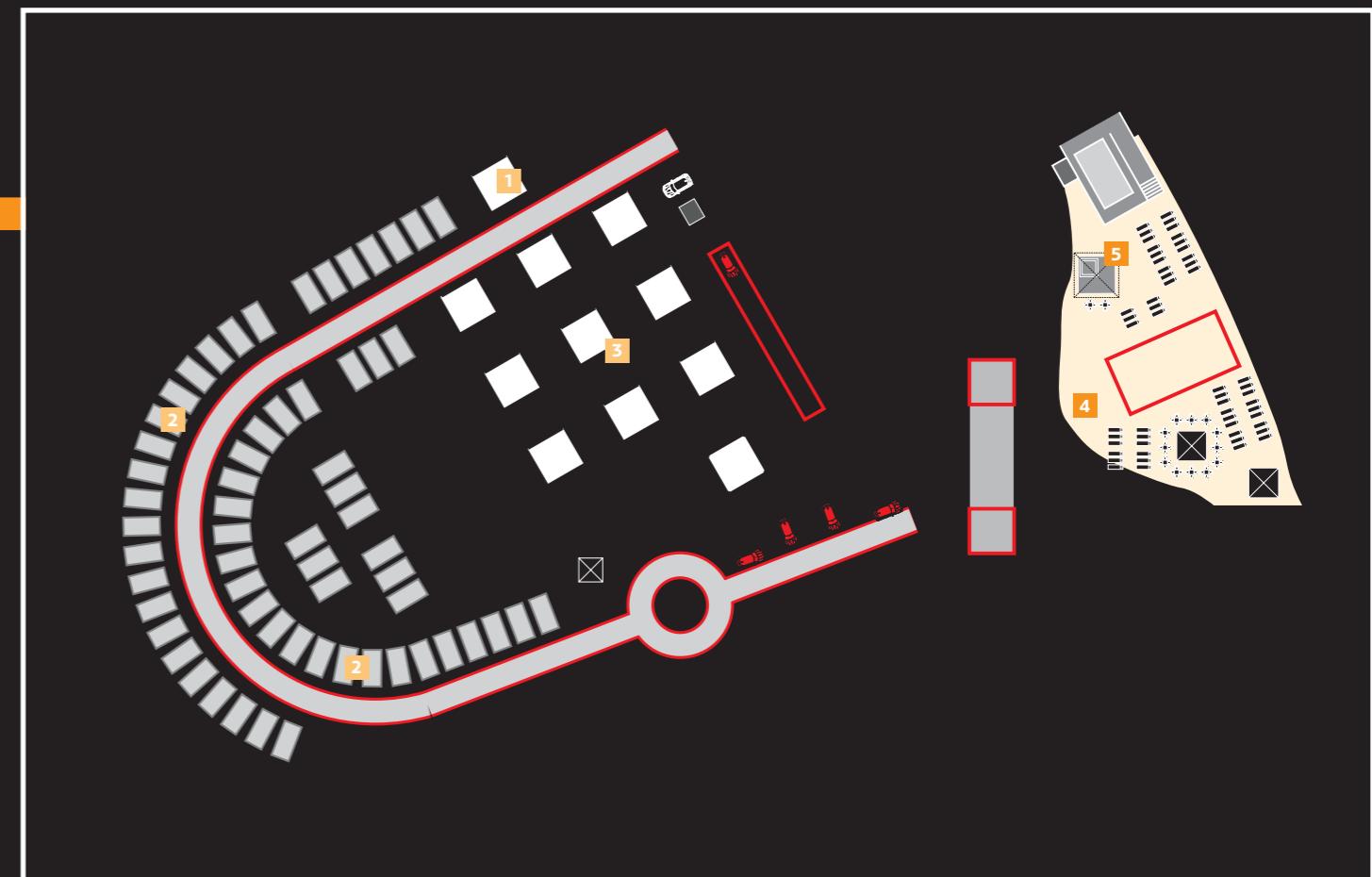
4 Try out the special beach activities and relax with great music on the MINI United Beach Club.

Equipment rental:
 Friday 10:00 – 19:30
 Saturday 9:00 – 19:30
 Sunday 9:00 – 16:00

Equipment rent Blackminton:
 Friday/Saturday 22:00 – 24:00

- BEACH VOLLEYBALL
- BEACH BALL
- CATCH BALL
- TWIST BALL
- SPEEDMINTON
- BLACKMINTON
- CITY WAVE

5 **KIDS AREA**
 The Kids Area can be found near the MINI United Beach Club offering MINI bobby cars, game cubes and lots of other toys to keep the little ones occupied.
 Friday 10:00 – 19:30
 Saturday 9:00 – 19:30
 Sunday 9:00 – 16:00





07 FESTIVAL AREA 2.

MINI UNITED DESIGN EXHIBITION/WORKSHOP

1 See how MINI is designed, with various different experts explaining the philosophy and theory behind the MINI.
Friday 10:00 – 19:30
Saturday 9:00 – 19:30
Sunday 9:00 – 16:00

THE MINI STORY EXHIBITION

2 Learn more about the fascinating history of MINI.
Friday 10:00 – 19:30
Saturday 9:00 – 19:30
Sunday 9:00 – 16:00

KART

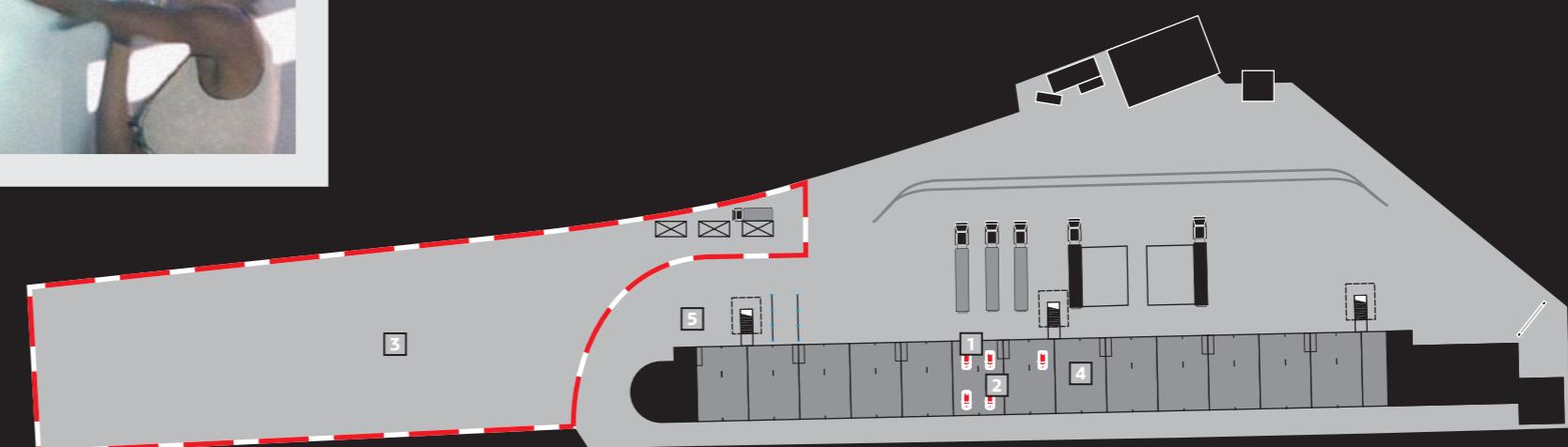
3 Come to the Festival Area 2 and experience the go-kart feeling.
Friday 10:30 – 19:30
Saturday 9:30 – 19:30
Sunday 9:30 – 16:00

MINI SERVICE KEEP IT MINI

4 In the event of minor damage to your MINI, there is a mobile service in the Festival Area 2. To gain access to the Festival Area with your MINI (for servicing matters only), please ask for a service voucher at the info counter at the Registration Tent.

TAXI RIDES IN A MINI CHALLENGE CAR

5 Take an adrenaline-filled spin around the racetrack in the passenger seat of a MINI CHALLENGE car.
Friday 18:00 – 19:30
Saturday 18:00 – 19:30
Sunday 14:30 – 16:00



08 YOUR DRIVING ACTIVITIES.

ACTIVITIES TO REGISTER AT THE REGISTRATION TENT.

1 TRACK DRIVES IN YOUR OWN MINI

Experience your own MINI on the Circuit Park in Zandvoort.

Friday, 10:30 – 17:30

Saturday, 9:30 – 18:00

Sunday, 9:30 – 14:00

2 MINI TEST DRIVES

Check out any of the members of the current MINI model range and take a spin around Zandvoort.

Friday 10:30 – 19:30

Saturday 9:30 – 19:30

Sunday 9:30 – 16:00

3 TAXI RIDES IN A MINI CHALLENGE CAR

Take an adrenaline-filled spin around the Circuit Park Zandvoort in the passenger seat of a MINI CHALLENGE car – with a professional MINI racing driver behind the wheel.

Friday 18:00 – 19:30

Saturday 18:00 – 19:30

Sunday 14:30 – 16:00

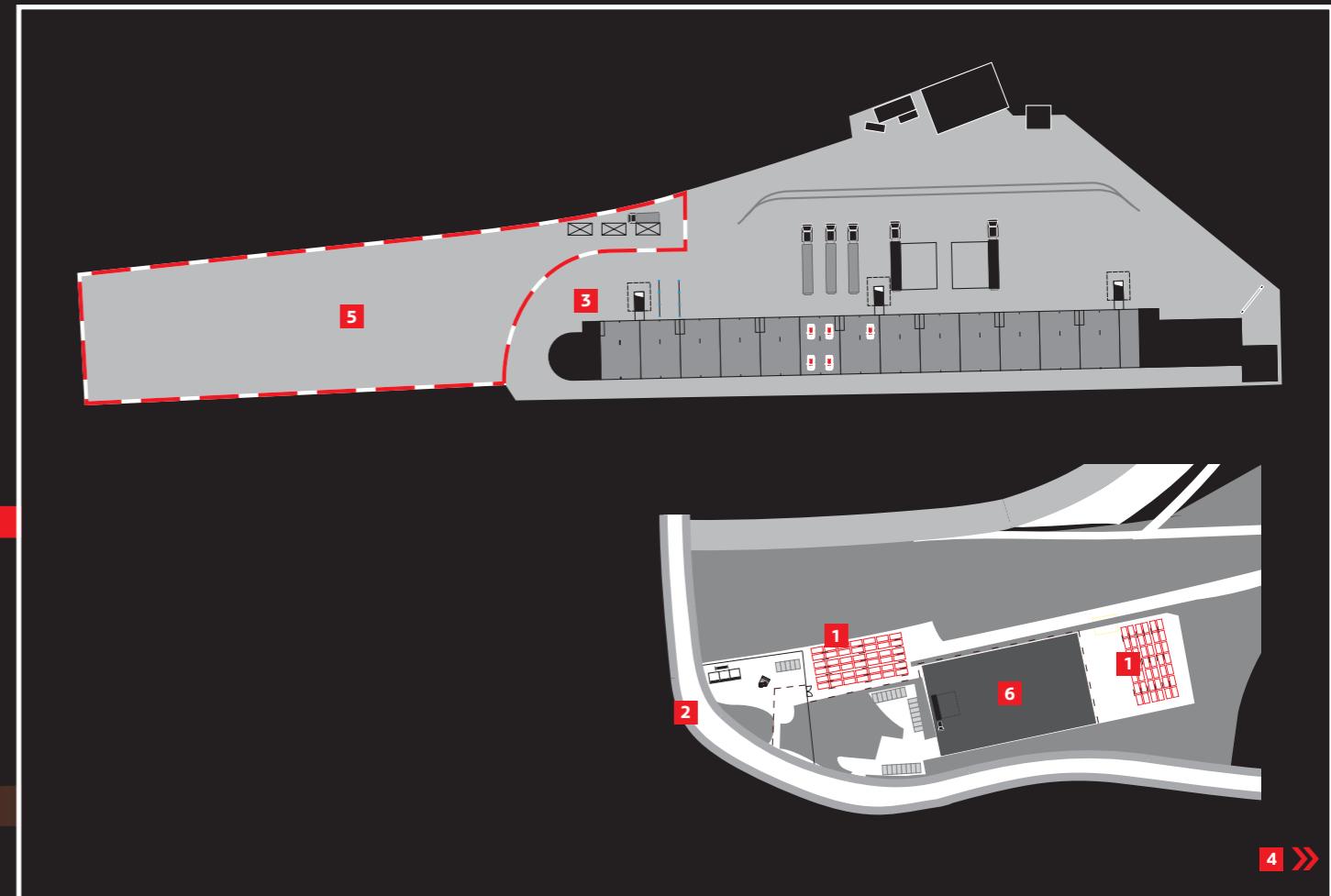
4 MINI DRIVER TRAINING

Certified and experienced MINI Driver Trainers immerse you for 1 hour in the world of MINI driving. The MINI Driver Training (basic-level training) includes: slalom handling course, quick lane change and braking, as well as the infamous "Agent Turn". Cost € 35 per participant.

Friday, 10:30 – 21:00

Saturday, 9:30 – 21:00

Sunday, 9:30 – 19:00



ACTIVITIES WITH NO REGISTRATION NECESSARY.

5 KART

Come to the Festival Area 2 and experience the go-kart feeling.

Friday 10:30 – 19:30

Saturday 9:30 – 19:30

Sunday 9:30 – 16:00

6 RUNONFLAT SLALOM (Powered by Dunlop)

Experience the MINI on a slalom course with perforated RunOnFlat tyres. It will give you as much of a go-kart feeling as to speed with regular pumped-up tyres.

Friday, 10:30 – 19:30

Saturday, 9:30 – 19:30

Sunday, 9:30 – 16:00

09 MINI CHALLENGE AREA.

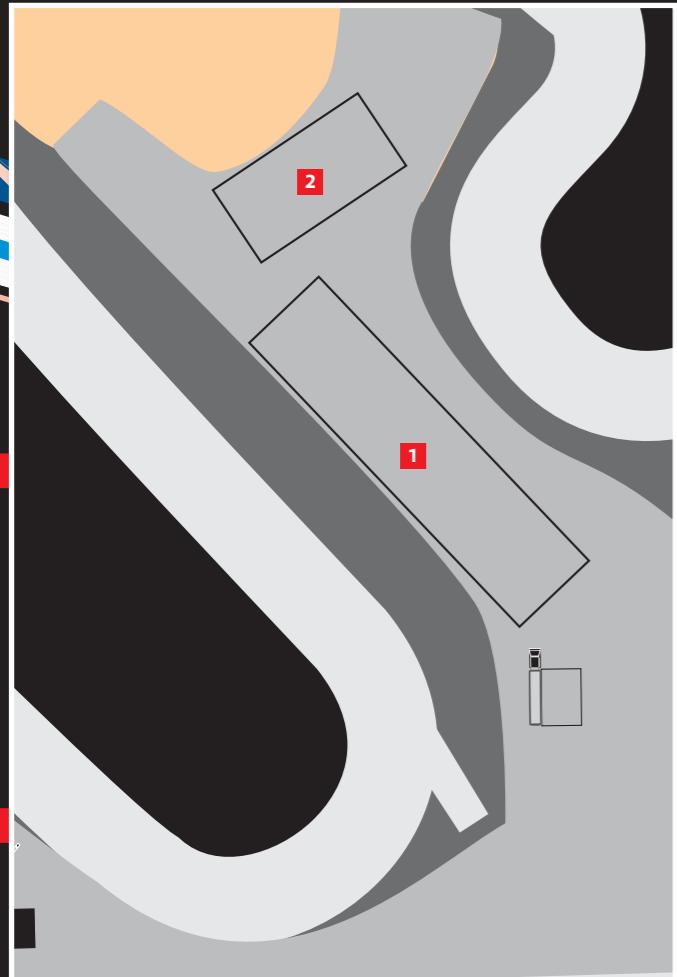
GERMAN MINI CHALLENGE SERIES.

1 DRIVERS CLUB

Friday, 10:00 – 19:30
Saturday, 9:00 – 19:30
Sunday, 9:00 – 16:00

2 MINI CHALLENGE PADDOCK LOUNGE

Friday, 10:00 – 19:30
Saturday, 9:00 – 19:30
Sunday, 9:00 – 16:00



RACES >>>

FRIDAY, 22ND JUNE 2007

12:45 – 13:45 ➤ MINI CHALLENGE free practise

SATURDAY, 23RD JUNE 2007

11:30 – 12:00 ➤ MINI CHALLENGE qualifying
15:00 – 15:30 ➤ MINI CHALLENGE race 1

SUNDAY, 24TH JUNE 2007

12:00 – 12:30 ➤ MINI CHALLENGE race 2

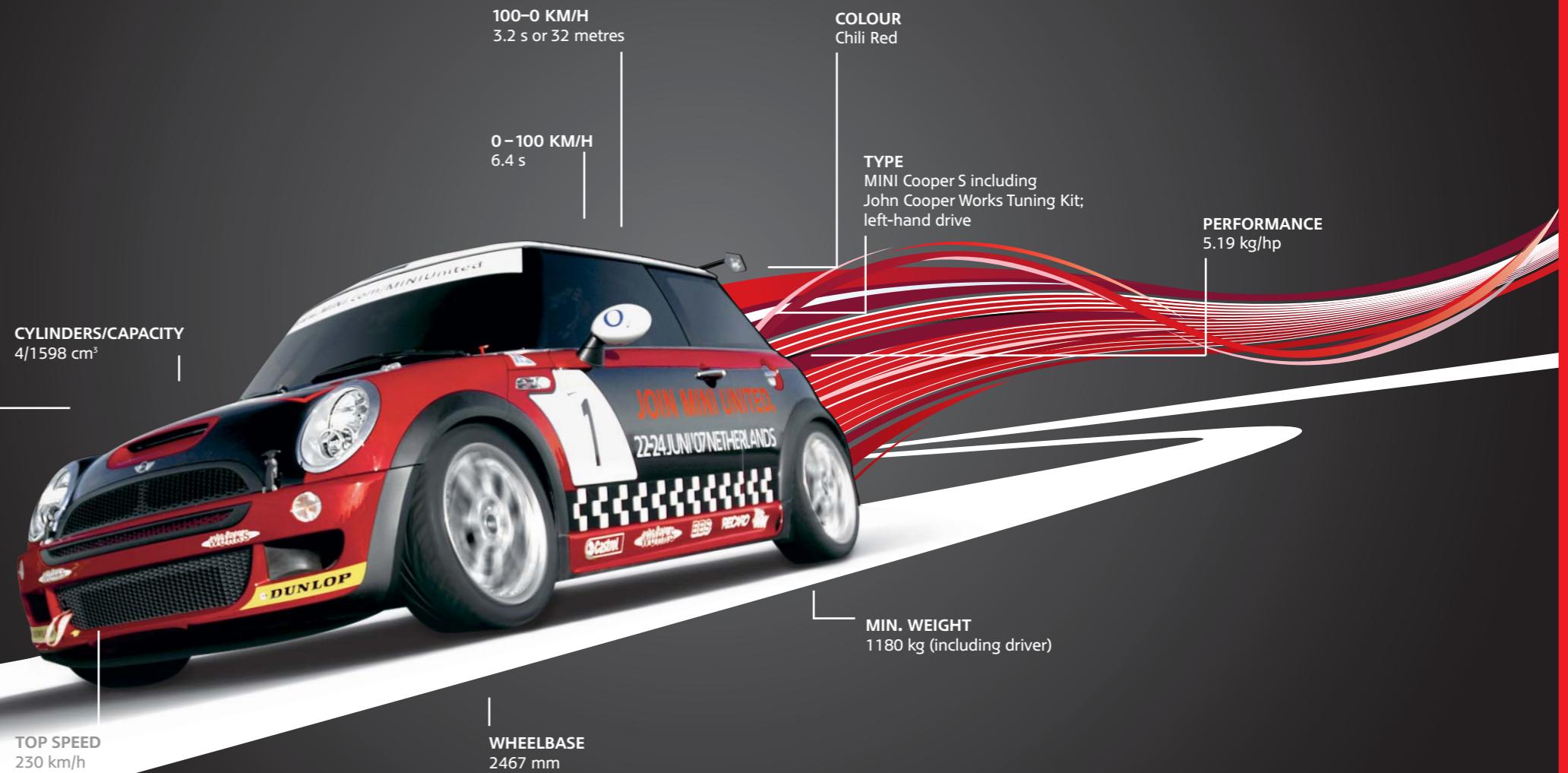
MINI CHALLENGE RACE CAR.

20121

A ONE-OFF COMPETITION REQUIRES A ONE-OFF CAR: A JOHN COOPER WORKS TUNED MINI COOPER S THAT HAS BEEN SPECIALLY DESIGNED FOR MINI COMPETITIONS. THE MINI COOPER S IN THE MINI CHALLENGE WORLD FINAL ARE ABSOLUTELY IDENTICAL.

SOME OF THE SPECIAL FEATURES OF THE MINI CHALLENGE RACE CAR:

- » Aerodynamic package.
- » 17" Alloy wheels.
- » Dunlop slicks: developed for the MINI CHALLENGE.
- » Welded roll cage: special design for the MINI CHALLENGE.
- » John Cooper Motorsport Racing Brake System: developed for the MINI CHALLENGE. Produced by AP Racing.
- » Racing ABS: racing software developed for the MINI CHALLENGE.
- » John Cooper Motorsport Racing Suspension: adjustable in rebound, compression and height. Produced by KW.
- » Adjustable front suspension brace.
- » Racing exhaust system: produced by John Cooper Motorsport.
- » Adjustable rear wing: produced by John Cooper Motorsport.
- » Recaro racing seat with 5-point safety harness.
- » Sparco racing steering wheel.
- » 2D driver display: Produced by 2D.



MINI

A BRIEF RUN-DOWN OF RACING LANDMARKS IN THE HISTORY OF MINI.

">>>> RACING.

■ At the same time as the series Mini was being developed in the late 1950s, the Mini manufacturer BMC also worked on Mini prototypes for racing purposes.

■ The renowned Formula 1 constructor, John Cooper, discovered at a very early stage that the basic layout of the Mini (e.g. "a wheel at each corner", low centre of gravity, stiff body) made it ideal for motorsport activities.

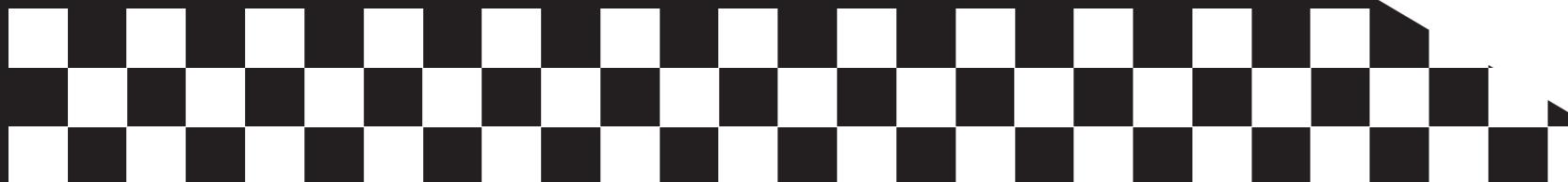
■ After the launch of the Mini Cooper in 1961, a tuned Mini Cooper S went on to become a three-time winner of the Monte Carlo Rally and also won the British Saloon Car Championships.

■ It is said that it was also John Cooper who first used the famous Mini contrast white roof to make Mini Cooper more easily identifiable in a packed field of racing cars, even from a long way off.

■ Mike Cooper, son of John, is continuing the tradition of his father by ensuring that the Mini becomes an even spicier recipe for driving fun – in the form of John Cooper Works tuning kits for the Mini Cooper S.



ISTORY.



10 MINI UNITED AWARDS.

THE MINI UNITED AWARDS: "BEST OF MINI".

Scoop one of the prizes in the following categories by entering for MINI United Award. Put your name down at the Registration Tent.

Deadline

» Saturday, 19:30

Categories

- » Most eye-catching design
- » Longest distance travelled to MINI United
- » Highest mileage in a MINI



The expert jury headed by Rauno Aaltonen and Mike Cooper will nominate the winners on Sunday 12:45 on the Nightlife Stage.

Further information is available at the Registration Tent.

BE THE

1ST.

11 SPONSORS.

MINI UNITED HAS BEEN BROUGHT
TO YOU IN COOPERATION WITH:

ORIGINAL MINI ACCESSORIES



12 CATERING.

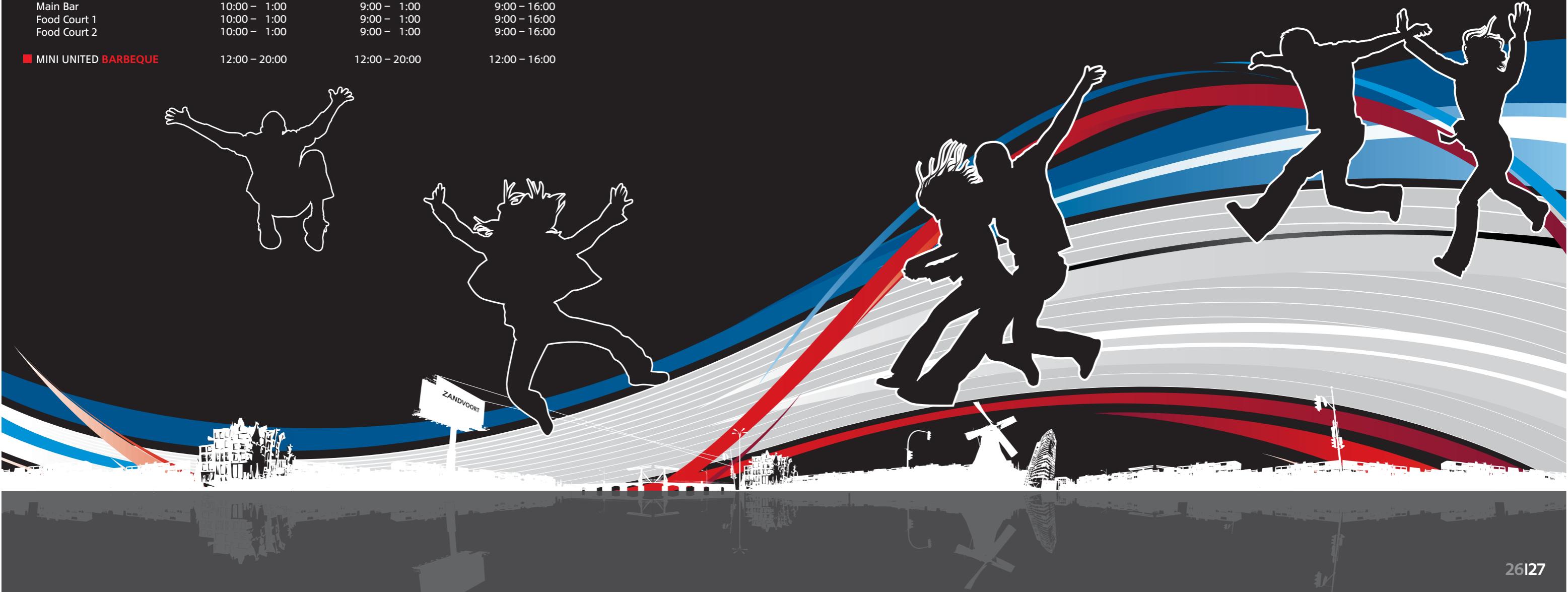
The international flavour of MINI United extends to the range of cuisine on offer. Be it classic delicacies, modern fusion food or quick snacks, there's something for everybody's taste.

	Friday	Saturday	Sunday
MINI UNITED MAIN TENT			
Main Restaurant	11:00 – 21:30	11:00 – 21:30	11:00 – 16:00
Main Bar	10:00 – 1:00	9:00 – 1:00	9:00 – 16:00
Food Court 1	10:00 – 1:00	9:00 – 1:00	9:00 – 16:00
Food Court 2	10:00 – 1:00	9:00 – 1:00	9:00 – 16:00
MINI UNITED BARBEQUE			
	12:00 – 20:00	12:00 – 20:00	12:00 – 16:00

13 MINI UNITED SHUTTLE SERVICES.

DON'T DRINK AND DRIVE!

Use our free shuttles after partying at the festival. We will give you a lift to Zandvoort Zuid »» Haarlem »» Overveen »» Bloemendaal and take you back to the race track the next morning. Find the schedules and exact bus stops at the info counter at the Registration Tent.



14 MINI UNITED. AFTER THE EVENT.



To make MINI United even more unforgettable, photos of the event will be appearing online in the very near future at

www.MINI.com/MINIUnited

Write your impressions and tell us if you enjoyed the event.
»» MINI United forum
»» MINI United contact function



Be part of the MINI United Community. Check out the pictures from MINI United 2005 in Misano and post this years impressions at

www.flickr.com

»» MINI United 2005. »» MINI United 2007.

15 AREA MAP.

30I31

